

You made great music. Let us spread the word.

Nearly 10,000 unique visitors access
the MusicNewsHq network daily.

We're giving you the ability to place
your music in front of all of them.

We scour the web for buzzworthy musicians – grabbing information from the
Billboard Top 100, Amazon, iTunes, and popular review sites.

Our advanced bots assemble this information into artist-specific mini-sites –
collecting all news, media, and concert dates. We post it, broadcast it to our
extensive social network, and send it to our mailing list. Fans love that they can
get information about their favorite acts and music genres in one place.

Did our bots miss the buzz on your band? Maybe you're having trouble getting
reviewed on those huge blogs with pretentious writers? *Don't sweat it - we're
giving you a VIP pass to get in front of our growing audience...* On the following page,
you'll find our current rates & packages designed to get your music heard.

If you're interested – or just have questions – please let us know by responding to
publicrelations@musicnewshq.com.

We look forward to working with you!

MUSIC
NEWS
HQ

*We're a small team
of music fans,
building an online hub
for remarkable acts...
just like you!*

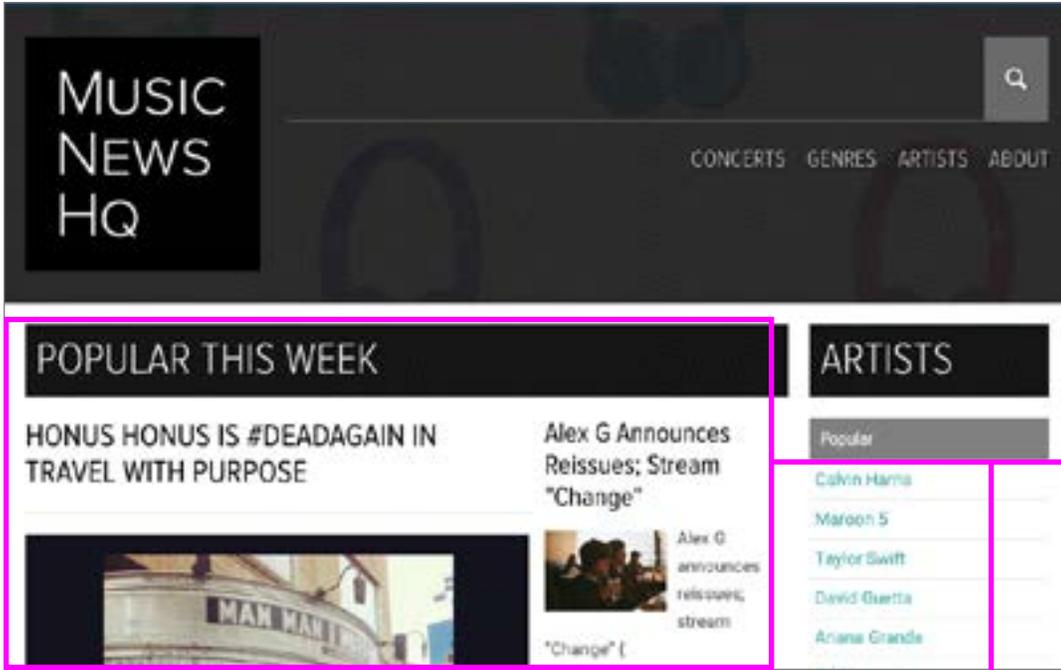
MusicNewsHq Rates

2016

Artist Site Creation \$100	Not listed in our artist directory yet? This gets you on the site. Send us your band name, a bio, up to 10 pictures, and the music genres you're a part of. We'll do the rest.	Great for artists looking to improve their search engine rank and status!
Sponsored Post \$50	You provide the content, we post it. Posts can include up to 3 pictures, multimedia, and links.	Requires Artist Site Creation. Posts stay online forever.
+Boost \$125	The above + visibility on our home page, genre homepage, and in the sidebar of every artist site that belongs to that genre.	See Page 3...
Background Banner \$250	Take over the entire background with a repeating image. Visitors with large browsers will see your ad outside of the site boundaries.	7 Days See Page 4...
Main Banner \$400	Take over the top banner for the entire site. Banner can be image & link – OR – we place your YouTube, Vimeo, Soundcloud, or BandCamp player there!	7 Days
\$100	Your banner or music player appears at the top of all artist sites in a certain genre, plus on the genre home page.	
Side Banner \$200	Images + links only! Requires a 300 by 400 pixel & 400 x 535 pixel image	7 Days
\$75	Same as the above, but just for one genre.	
Site Sponsorship \$1,000	We let you take over all the banners (Background, Main, Side) and disable all other ads while your campaign runs.	7 Days

Sponsored Post

+Boost

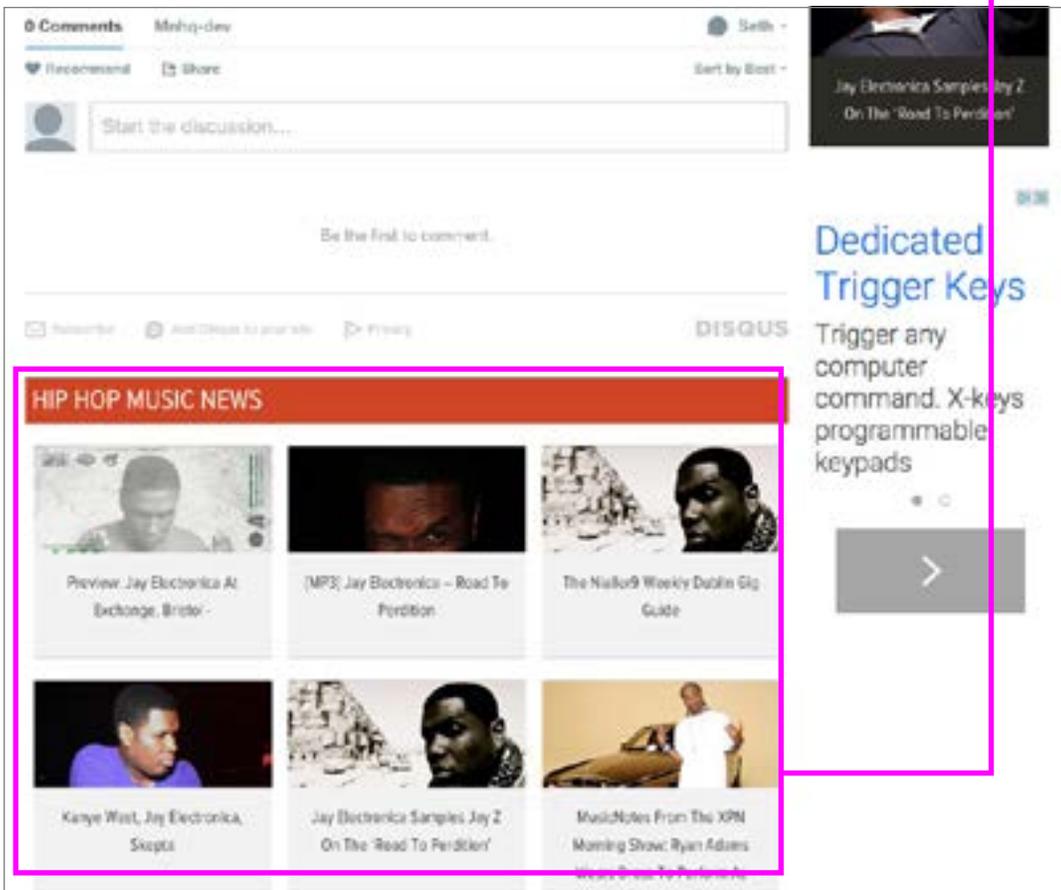


Sponsored posts appear on your custom artist site only. They have the chance to appear on our home page based on the number of views they receive.

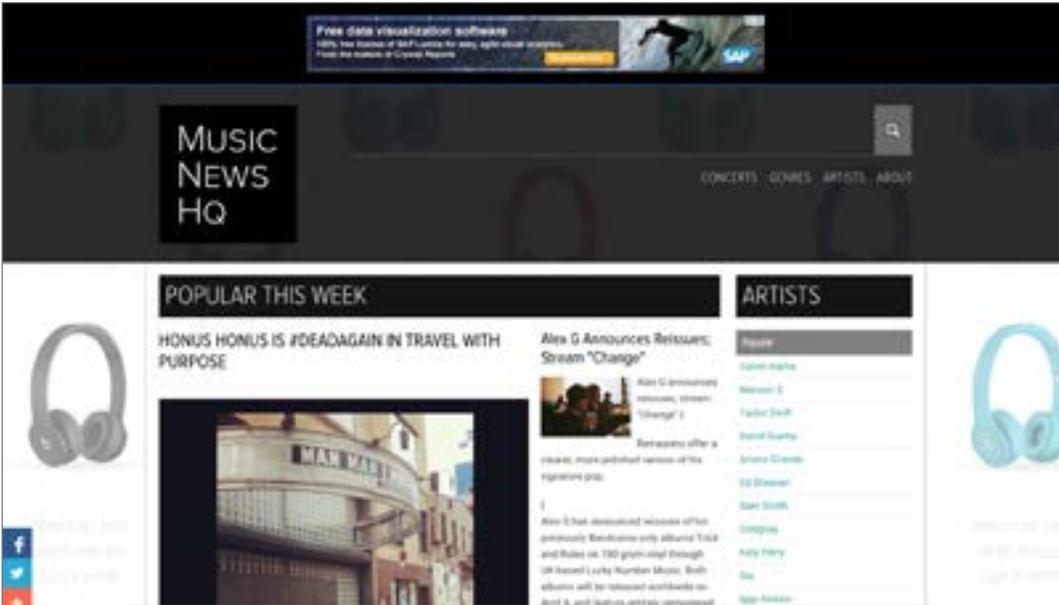
We recommend sharing sponsored post links on your social media accounts to increase views!

Boosted posts appear on our home page, the genre home page it belongs to, and below every article in that genre across our network.

Boosted posts also get sent to our social network & weekly newsletter.



Banners & Site Sponsorship



Main Banner

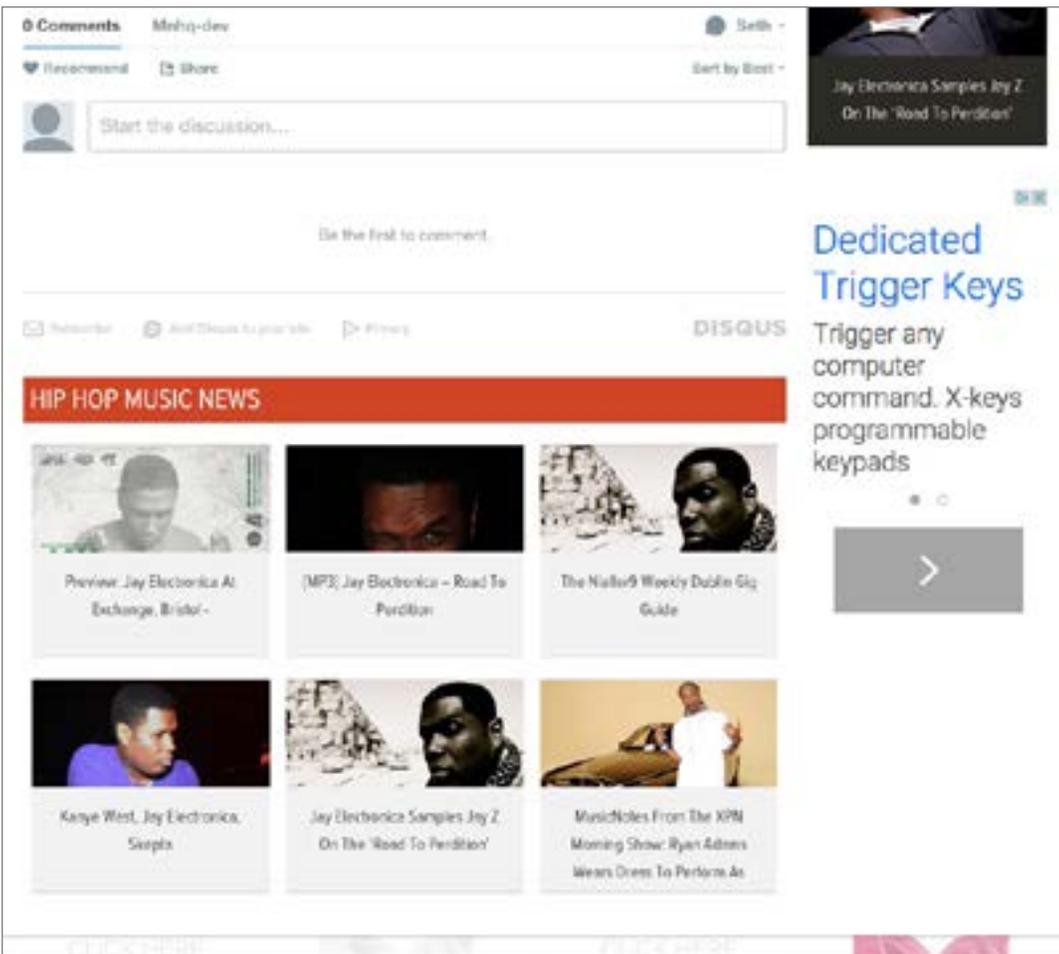
Appears at the top of every page on the site.

Can be a static image, text + link, or media player from Soundcloud, Bandcamp, YouTube, or Vimeo

Background Banner

“Beats By Dre” advertisement shown here.

Image will be repeated wherever there's no content. Clicking anywhere on image goes to your link.



Sidebar Banner

“Dedicated Trigger Keys” ad shown to the left. Can be a static image, text + link, or media player as well.

Provide a 400px (width) by 535px (height) image, and a link – if using a static image.

Site Sponsorship

Take control of all banners, across every page on our site!

Genre Specific Targeting

Any of these items – except for Site Sponsorship – can be purchased on a per-genre basis. Great if you want to target fans of just certain kinds of music!